

TERRY FITZPATRICK

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SUMMARY

- A versatile and creative public policy and communications specialist with extensive experience in U.S. and international human rights, legal, scientific, business, environmental and political issues.
- Have testified in Congress, authored bill provisions and lobbied bills to passage, created presidential transition memos, developed and executed policy advocacy and messaging strategies, guest lectured at major universities, written numerous op-eds, appeared live on CNN and Voice of America, and been interviewed by numerous podcasts and international media outlets.
- Skilled as a policy analyst and alliance director, conference organizer and moderator, workshop trainer, awards coordinator, media relations officer and spokesperson, writer and editor, photographer and video producer, website and social media manager and content creator.

WORK EXPERIENCE

Alliance to End Slavery and Trafficking | Director

Washington, DC | 2022-current

- Responsibilities: Lead a coalition of organizations that advocate for stronger laws and increased appropriations for federally-funded programs that combat human trafficking. Convene alliance member organizations to develop collaborative policy, messaging and lobbying strategies; analyze and draft legislative language; author/edit position papers, congressional testimony, public comments, news releases and op-eds; serve as principal spokesperson and lobbyist.
- Accomplishments: Navigated numerous bills through passage in Congress containing ATEST-authored provisions, including hundreds of millions of dollars in annual appropriations for the anti-trafficking sector; raised more than \$500,000 in foundation support for alliance operations.

Free the Slaves | Communications & Advocacy Director

Washington, DC | 2009-2022

- Responsibilities: Developed and implemented global anti-trafficking communications and advocacy strategies. Served as organizational spokesperson and media relations officer; principal writer/editor for website, blog, social media platforms, media releases, fact sheets, infographics, newsletters, fundraising emails, PowerPoint presentations, executive talking points, donor correspondence, annual reports, training manuals, programmatic field updates and op-ed submissions; writer/producer/director for video documentaries; gala awards event producer working with celebrity actors, musicians, authors, artists and athletes. Coordinated annual Freedom from Slavery Forum international policy conference and represented civil society at Global Coordinating Group of U.N. Alliance 8.7; served as co-chair of Alliance to End Slavery and Trafficking (ATEST). Guest lectures at Harvard University, Vassar College, Oberlin College; panel moderator at George Washington University and Arizona State University's McCain Institute; panelist at Syracuse University. Developed trafficking training programs for journalists in India, Ghana, Mauritania and Democratic Republic of Congo.
- Accomplishments: 1,000 blog posts, 5,000 social media posts and 450 digital ads with 18 million gross impressions; 4 million website visits with 7 million page views; 275 e-blasts generating 10,000 email list sign-ups; 200 videos created with 600,000 views; 1,600 media mentions reaching over 500 million people — all contributing to raising over \$20 million in grants and donations and helping liberate more than 10,000 people from modern slavery worldwide.

International Communications Training Consultant

Based in Cape Town, South Africa | 2000-2003 & 2005-2009

- Responsibilities: Developed and delivered specialized training programs for journalists, government officials and business executives in developing countries and emerging democracies throughout Africa, Asia and Eastern Europe, including individualized mentoring, group workshops and university courses.
- Project Funders: U.S. Agency for International Development, U.S. State Department, U.S. Centers for Disease Control, International Monetary Fund, U.N. International Labor Organization, Organization for Security and Cooperation in Europe, and numerous foundations.
- Project Locations: Kosovo, Georgia, Pakistan, Sri Lanka, Maldives, South Africa, Liberia, Sierra Leone, Uganda, Tanzania, Zambia, Lesotho, Malawi, Botswana.

Reporter/Editor/Writer/Producer

Cape Town, South Africa; Seattle, WA; Dallas, TX | 1990-2009

- Cape Town: Freelance foreign correspondent covering Africa for National Public Radio (NPR), British Broadcasting Corp. (BBC), France 24 Global News and the Voice of America (2005-2009).
- Seattle: Managing editor for the Northwest News Network, supervising correspondents providing regional news coverage to local NPR radio stations throughout Idaho, Oregon, Washington and California (2003-2005).
- Seattle: Program editor and national affairs correspondent for *Living on Earth*, National Public Radio's weekly environmental news magazine show (1997-2000).
- Seattle: Freelance television documentary writer/producer/director for History Channel, Discovery Channel, Fox and PBS programs (1993-1997).
- Dallas: Anchor, field reporter and documentary producer for public television station KERA; contributing regional correspondent for *PBS NewsHour* (1990-1993).

EDUCATION

University of Wisconsin — Madison

- Major: Journalism

Continuing Professional Education

- Certificate Program in Social Media and Digital Campaigning; Conflict Zone Training for Journalists and Aid Workers; Poynter Institute Journalism Ethics Training; National Public Radio News Reporting Workshops; PBS Filmmaking Fellowship.

AWARDS

- State Bar of Texas Gavel Award for Legal Reporting
- Dallas Bar Association Award for Legal Reporting
- National Investigative Reporting Award, Public Radio News Directors Association
- National Science Journalism Award, American Association for the Advancement of Science
- National Daytime Emmy Award Nomination for Television Excellence
- Best Network Television Special, Environmental Media Association
- Best News Magazine Program Silver Medal, International Film & TV Festival of New York
- Murrow Award for Overall Newsroom Excellence, Radio & TV News Directors Association Northwest Region